Requirements (I’m looking for a professional, construction feeling, but be unique. Nothing boring) – This is something I plan to hand out to general contractors to introduce them to what we are capable of doing and what we’ve done in the past. The focus on front should be on restaurant projects. On back will be other projects and services.

Front Page

* Logo
* Tagline
* Text section explaining how we specialize in the Restaurant Industry
* Past projects – Mix of images, text, and logos (see our website for a basic idea) Use bigger images for the featured projects (Taco Bell, Panda Express, Burger King) and then go to logo’s for the rest. I’m looking for a cool layout.

Back Page

* Other Projects – Feature Quik Trip,
* then other non-restaurant projects;
* Then small section for other services: “Takeoffs” and “Shop Drawings” See our other site (impulsetakeoffs.com)
* Footer with our contact info

This is a very basic idea. I don’t want to give you too much of a design idea. I’d rather see what the professionals can come up with. Once we get a basic design, I’ll provide any necessary TEXT.

References:

* ImpulseFlooring.com (main reference)
* ImpulseTakeoffs.com (for other services only)
* Any other commercial construction or restaurant sources that are applicable.